

Coordinator's Report December 2, 2021



Greetings SRC Members,

It's cozy season here in Vermont as well as at the SRC! With shorter days and winter weather upon us, I am finding myself spending much of my time recently huddled down in work that needs to get done as one year comes to an end, and other begins. Top of this list is SRC's annual report which will be finished and sent out to members in the coming weeks.

Some of the other things keeping me busy the past several months include the following:

- Participating in a *Certificate in Digital Marketing* program through UVM. I will be applying the learning from this class to a capstone project focused on VR's current website and digital marketing efforts.
- Creating in-house videos for training, celebration, and outreach. Recent examples include:
 - [WorkVT 2.0](#) (recruitment video)
 - [Core Team Success Story](#) (training event video)
 - [Libby's Journey](#) (success story)
- Assisting with logistics to help gather stories and content to be used in VR's rebranding efforts including consumer and employer photoshoots, and video content from the Summer Career Exploration Program (The Place Creative recently completed videos from [Lake Monsters](#) and [Killington](#)).
- Ongoing conversations with potential SRC members and following up on appointments in process to assist in recruitment and succession planning efforts. (You can view the [most recent membership report here](#).)

What questions do you have?

Don't hesitate to call, email, or text if I can help in any way!

Best,

A handwritten signature in black ink, appearing to be 'Kate Larose', written in a cursive style.

Kate Larose, SRC Coordinator

Cell: 802-760-0574

kate.larose@vermont.gov