Coordinator's Report February 3, 2022



Greetings SRC Members,

With the end of the year holidays behind us, 2022 is off to a strong start for the work of the SRC as newly elected and re-elected leadership jump into the work of the year ahead.

Like the photo of my (very cold) chickens above, now is the time to inspect and reflect upon the accomplishments of 2021 so that we can forge ahead with an even greater sense of purpose. Along those lines, be sure to make time to grab a cup of tea and peruse through the 2021 SRC Annual Report if you haven't had a chance to yet.

With the legislative session upon us, our updated <u>legislative priorities</u> and H<u>.266 statement of support</u> have recently been finalized and are ready to share with your elected officials as you reach out to them in the weeks ahead.

Some of the other things keeping me busy the past two months include the following:

- Routine maintenance of the website, appointment tracking, and creation of documents such as Connecting with Your Legislators.
- Completion of a *Certificate in Digital Marketing* program focused on VR's current website and digital marketing efforts. (Recommendations are <u>presented here</u>.)
- Supporting the Steering Committee's focus on recruitment and succession planning. (You can view the most recent membership report here.)

What questions do you have?

Don't hesitate to call, email, or text if I can help in any way!

Best,

Kate Larose, SRC Coordinator

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